



THE ANNUAL

# RIVENDELL

FLOWER AND GARDEN SHOW  
26 AND 27 SEPTEMBER 2020

SPONSORSHIP PROPOSAL

# RIVENDELL FLOWER AND GARDEN SHOW

Held at the magnificent Thomas Walker Estate on the banks of the Parramatta River at Concord, the Rivendell Flower and Garden Show has quickly become established as Sydney's major attraction for anyone interested in gardening and floral displays. In 2020 it will be launched with a VIP Cocktail evening on Friday 26 September, and will be open to the public over the weekend of 27-28 September.

The Rivendell estate is one of Sydney's best kept secrets. The heritage listed main building is 130 years old and forms part of a complex in which Concord Hospital provides vital support to the inner west community. It was the film location for LexLuthor's mansion in Superman Returns and was featured in Baz Luhrmann's The Great Gatsby.

The stunning architecture of Rivendell provides a spectacular location as we bring together displays and show gardens from up and coming floral designers, with input from gardening personalities. Here the public will view amazing displays in an elegant mix of floral artistry, styling and design.

As we welcome the arrival of spring, the Rivendell Flower and Garden Show will celebrate our Australian lifestyle and outdoor pursuits, offering a magical array of flowers complimented by an extensive series of gardening presentations. Visitors will be able to learn key floral arranging techniques and designs from gardening and lifestyle personalities.

Hailed as a triumph in its first few years, and now firmly fixed as a major social event, the Rivendell Flower and Garden Show continues to grow and will attract record numbers. All funds raised in 2020 will go towards Concord Hospital's Department of Geriatric Medicine and research into Ageing and Alzheimer's.

## The Department of Geriatric Medicine

The Department of Geriatric Medicine (Aged Health Care Service) at Concord Hospital cares for older people throughout the Inner West Sydney area, focusing on patients with multiple or complex medical problems and needs. Funds raised will support research programs and the fit out of the "Strong@Concord" gymnasium.

## About the Research

The research will focus on how the ageing process influences susceptibility to cognitive impairment and Alzheimer's disease. In particular, scientists will be studying how different types of nutrition slow the ageing process and reduce the risks of age-related cognitive impairment.

Our research team will also be investigating how age-related changes in the function of the liver contributes to the build up of toxic proteins in the brain that are thought to cause Alzheimer's disease.

These research projects are focussed on developing treatments and lifestyle interventions that reduce the risks of cognitive impairment as people grow older.

### Friday 26 September 2020

Rivendell Flower and Garden Show  
VIP Cocktail Evening

### Saturday 27 September 2020

Rivendell Flower and Garden Show  
Show Gala Dinner

### Saturday & Sunday 27-28 September 2020

Rivendell Flower and Garden Show  
Show



# SPONSORSHIP OPPORTUNITIES

The 2020 Rivendell flower and garden show is an opportunity not to be missed. Maximise your visibility or your target markets by becoming an event sponsor.

## **GOLD SPONSOR**

**Value: \$20,000**

As a Gold Sponsor of the Rivendell Flower and Garden Show, your organisation will be given exclusive publicity opportunities. In addition to advertising in all promotional material, Gold Sponsors will be provided with:

- Publicity in all advertising material, including company logo in all news releases
- Involvement in all media and publicity regarding the event
- Opportunity to deliver an address at the Rivendell Flower and Garden Show VIP Cocktail Evening
- Banner display at the event and promotional stand at the event
- Six (6) complimentary tickets to attend the Rivendell Flower and Garden Show Gala Dinner
- Gold Sponsor's website will be linked to the Rivendell Flower and Garden show website

## **SILVER SPONSOR**

**Value: \$15,000**

Two opportunities available

As a Silver Sponsor of the Rivendell Flower and Garden Show, your organisation will be given:

- Publicity in all advertising material, including company logo in all news releases
- Logo acknowledgement in the event program
- Acknowledgement during the Rivendell Flower and Garden Show VIP Cocktail Evening
- Banner display at the event and promotional stand at the event
- Four (4) complimentary tickets to attend the Rivendell Flower and Garden Show Gala Dinner
- Silver Sponsor's website will be linked to the Rivendell Flower and Garden show website

## **BRONZE SPONSOR**

**Value: \$10,000**

Two opportunities available

As a Bronze Sponsor of the Rivendell Flower and Garden Show, your organisation will be given:

- Logo acknowledgement in the event program
- Acknowledgement during the Rivendell Flower and Garden Show VIP Cocktail Evening
- Banner display at the event and promotional display stand at the event
- Two (2) complimentary tickets to attend the Rivendell Flower and Garden Show Gala Dinner
- Bronze Sponsor's website will be linked to the Rivendell Flower and Garden Show website

## **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

**Value: \$2,000- \$5,000**

Limited opportunities available

To promote your business or organisation, you may consider the following opportunities below:

- Sponsored decorative flower tower (10 opportunities available) \$2,000 per flower tower
- Sponsored floral display in the Rivendell Great Hall (1 opportunity available) \$5,000
- Sponsored floral display in the Rivendell Foyer (1 opportunity available) \$5,000
- Sponsored floral display in the historic Rivendell Boathouse (1 opportunity available) \$5,000
- Sponsored floral display at High Tea at Fountain Courtyard (1 opportunity available) \$5,000

In return for any of the above additional sponsorships your organisation will be given:

- Logo acknowledgement in your sponsored area
- Logo acknowledgement in the event program
- Acknowledgement during the Rivendell Flower and Garden Show VIP Cocktail Evening

## HOW TO TAKE UP SPONSORSHIP:

Sponsorship opportunities are limited. Accordingly, we encourage you to select a sponsorship package that best suits your needs. Please direct your enquiries to:

### Alice Kang

Director Marketing & Community Relations  
Concord Hospital  
Hospital Rd, Concord 2139  
Tel 02 9767 8488 Fax 02 9767 8477 Mob 0418 282 306  
alice.kang@health.nsw.gov.au

### Peta Macfarlane

Marketing & Fundraising Co-ordinator  
Concord Hospital  
Hospital Rd, Concord 2139  
Tel 02 9767 6038 Fax 02 9767 6180  
peta.macfarlane@health.nsw.gov.au

## SPONSORSHIP BOOKING FORM

Concord Repatriation General Hospital  
Rivendell Flower and Garden Show  
Thomas Walker Estate, Rivendell

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

### Please make cheque payable to Concord Hospital or debit my:

MasterCard  Visa  No Amex

Amount: \_\_\_\_\_

Credit Card Number: \_\_\_\_/\_\_\_\_/\_\_\_\_/\_\_\_\_

Expiry Date: \_\_\_\_/\_\_\_\_

Cardholders Name: \_\_\_\_\_

Signature: \_\_\_\_\_

### Please select the sponsorship package that best suits your needs:

Gold Sponsor of Rivendell Flower and Garden Show	<input type="checkbox"/>	\$30,000
Silver Sponsor of Rivendell Flower and Garden Show	<input type="checkbox"/>	\$20,000
Bronze Sponsor of Rivendell Flower and Garden Show	<input type="checkbox"/>	\$10,000
Additional Sponsorship of Rivendell Flower and Garden Show	<input type="checkbox"/>	\$2,000- 5,000
Please Specify _____		

All Sponsors will be issued with a Tax Invoice upon receipt of their Sponsorship Booking Form and payment.

Sponsorship Packages are exclusive of GST



[www.rivendellflowershow.com.au](http://www.rivendellflowershow.com.au)



